

K.LASER®

Social Media Launch Videos



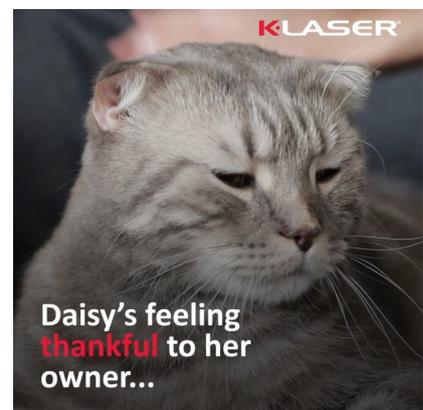
Social Media is simply the best and most economic way your vet practice can advertise its K-LASER service to new and existing clients. To help practices get off to a flying start VBS has produced a series of six short videos that can be posted onto Facebook and other social media platforms allowing you to start engaging with clients.



Video 1: Announcement of new K-LASER service available in practice.



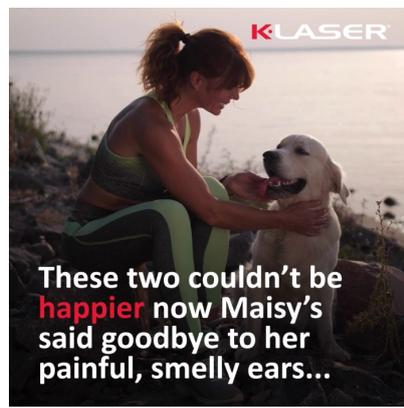
Video 2: Mobility and Pain Management



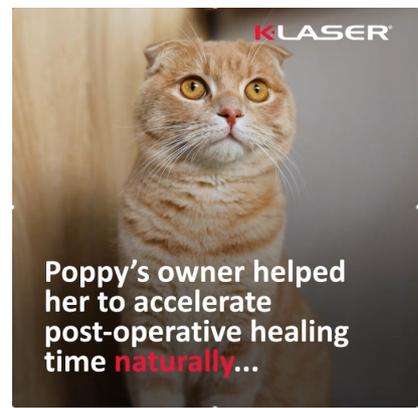
Video 3: Wounds and Dermatological conditions



Video 4: Joints and Mobility



Video 5: Painful Smelly Ears



Video 6: Post-operative healing

View a demonstration of these videos here: <https://klaser.co.uk/launchvideos>

Once ordered we will provide you with a separate link allowing you to gain access the downloadable versions of these videos. Clients may share videos on their own practice website, or social media streams.



Video Package: £150 + VAT

To order call 0845 528 0336 or email sales@vbsdirect.co.uk



Example Social Media Posts



When uploading your videos to social media platforms always include a post which provides further details about the service and also an action point, such as “contact reception for further information”. If you plan to offer a discounted or a free trial session also include the details here or provide a link to your website where the offer is further detailed.



ABC Vet Practice



ABC Vets are delighted to announce that we now offer K-LASEER laser therapy to our clients. K-LASER can assist a huge variety of complaints for dogs, cats, small furriers and exotic pets. To find out more contact the surgery on 01234 678910. We are offering half-price introduction sessions in June & July.



ABC Vet Practice



Does your dog suffer with joint pain, Osteoarthritis, hip or back problems? Do they have difficulty in walking, jumping or coping with steps/stairs?

Talk to our dedicated team of vets, nurses and rehab specialists, to help diagnose the real problem and see if K-Laser Therapy can help.



ABC Vet Practice



K Laser is an advanced non-invasive, relaxing treatment to aid the control of pain, inflammation and speed up the healing process of a variety of acute and chronic conditions.

The specific red and infrared wavelengths of light energy penetrate the body in a short treatment session providing relief and support in an accumulative way to maintain and prolong a good quality of life. This treatment can be used alongside other therapies and management techniques.

If you are interested to learn more and see if your pet can benefit - please speak to reception and book a consultation today!